PROCLAMATION

"BEEF FOR FATHER'S DAY"

WHEREAS, Father has the tremendous responsibility of providing and caring for his broad; and

WHEREAS, that requires great strongth and stamina; and

WHEREAS, beef is not only the most delicious of all foods but provides the Human Sinews for war and peace;

NOW, THEREFORE, I, ARCHIE GUBBRUD, Governor of the State of South Dakota, join with the South Dakota Cow Belles in proclaiming the week of June 21-27, 1964, as

NATIONAL DEEF WEEK

and that BEEF shall provide the cornerstone of the traditional FATHER'S DAY meal and urge that father be served generously with his favorite food, and thus be accorded evidence of love and respect on his special day, and on every day of the year.

IN TIMESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed on this 14th day of May in the year of Our Lord, one thousand nine hundred and sixty-four.

ARCHIT GUBBRUL, GOVERNOR

ATTEST.

ESTIF WILLIAM SPORTARY OF STATE